



Custom Product Builder

Using the tables in this brochure, complete the chart below with the Top Coat, Film, Adhesive and Liner needed for your label construction. The tables include our standard products. If you do not see what you need, contact Strata-Tac Customer Service or your sales representative for assistance.

Complete the “Other Requirements” section with any information you have available.

Your Custom Product Construction

	Product #1	Product #2
Top Coat		
Face Stock		
Adhesive		
Liner/Mid		
Adhesive		
Liner		

Other Requirements

Application	
Size of Label	
Qty of Labels	
Slit Roll Width	
Roll Length	

If your label will require a top coat for printing select one from below. Then, choose a film from the Film Selector.

Printable Top Coat Guide

Strata-Tac Top Coat Code	Large Production Laser Printers	LED Laser	Home or Office Desk Top Laser	Off-Set and Flexo Printing	Specialty	Indigo/Liquid Toner	Aqueous Inkjet *Wide For-	UV Inkjet	Thermal Transfer	Direct Thermal
Examples	Konica Minolta, Ricoh, Xe-	Okidata, Xeikon	HP Lexmark		IGEN	Indigo	MemJet	Mark Andy, Domino, Xeikon,	Zebra, Sato	Zebra, Sato
X (MT) Matte Digital	✓	✓	✓	✓	Simplex			✓	✓	
SC Super Clear	✓	✓	✓	✓	Simplex	✓		✓	✓	
DL Satin Digital			✓	✓				✓	✓	
GL Gloss Digital			✓	✓				✓	✓	
MV Soft Touch				✓					✓	
P Gloss Primer				✓				✓	✓	
I Gloss Indigo				✓		✓				
MI Matte Indigo				✓		✓				
IM Double Matte	✓	✓	✓		Duplex	✓	✓		✓	

Film Selector

	Caliper (mils)	Color	Surface Finish	Treated	Features
BOPP	2.3	White	Gloss	1 side	Gloss top coated for flexo and thermal transfer printing.
	3.0	White	Matte	1 side	Ideal for lamination into PS label structures. Great stiffness for efficient dispensability.
	2.0, 4.0, 6.0 & 8.0	White	Matte	2 side	Cavitated white BOPP for low cost film applications.
	0.75	Clear		1 side	Ideal for the production of IRC labels.
	2.0	Clear		1 side	Ideal for window decals or for use as an overlamine.
Polyester	2.0, 3.0, 4.0, 5.0, 6.0, 7.0 & 10.0	White	Gloss	2 sides	Ideal for use as a wristband or a durable label stock.
	0.5, 1.0, 3.0 & 4.0	Clear		Untreated	Ideal for use as an overlamine or as a durable label stock.
	1.0, 2.0, 5.0, 7.0 & 10.0	Clear		2 sides	Ideal for use as an overlamine or as a durable label stock.
Vinyl	3.2	White	Matte	1 side	Ideal for use when a durable label is needed. Applications include shelf marking and other signage.
	7.0	White	Matte	2 sides	Ideal for use as a Teslin replacement when two sides printing is needed. Laser and HP Indigo printable.
	3.0	Clear	Gloss	1 side	Ideal for use when a durable label is needed. Applications include shelf marking and other signage.

Finally, select your Adhesive and Liner.

Adhesive Selector

	Adhesive Number	Emulsion Type	Service Temp Range	Min Application Temp	Description
Permanent	601	Water Based Acrylic	-25F to 135F	35F	A general purpose permanent acrylic adhesive with good initial tack, high shear and ultimate adhesion.
	602	Water Based Acrylic	-50F to 125F	-10F	An all temp, freezer grade permanent acrylic adhesive with high initial tack.
	610	Water Based Acrylic	-40F to 250F	35F	Outdoor, marine grade permanent adhesive. High performance for tight mandrels and is <u>BS5609 certified</u> . Skin safe. Very durable.
Removable	614	Water Based Acrylic	-10F to 200F	15F	Mid-tack all temp removable adhesive. FDA approved for Direct Food Contact as well as blood bag compliant and skin safe. It also performs excellent as a shelf marking adhesive.
	611	Water Based Acrylic	-65F to 150F	40F	Mid-tack removable adhesive. Excellent for shelf labels or other applications when clean removability is a must.
Ultra-Rem	604		-20F to 220F	35F	Ultra removable “cling” adhesive with excellent removability from glass. Use for window decals, oil change, or as a vinyl cling substitute.

Liner Selector

	Caliper / Weight	Surface Finish	Printable (Y/N)	Description
Paper	40#	SCK	N	40# SCK for roll labels
	50#	SCK	N	50# SCK for high speed die cutting
	2.1	Clay Coated	Y	2.1 mil clay coated for laser liners
	2.5	Clay Coated	Y	2.5 mil clay coated for laser, fanfold, or sheets
	3.4	Clay Coated	Y	3.4 mil clay coated for laser, fanfold, or sheets
	4.6	Clay Coated	Y	4.6 mil clay coated for laser, fanfold, or sheets
Film	1.2	Clear PET	N	Excellent strength for high speed application.
	1.5	Clear PET	N	Excellent strength for high speed application
	3.0	Clear PET	N	Excellent strength for high speed application

Contact us for a quote. You can call our Customer Service team at 630-879-9388, email us at Customerservice@stratatac.com, or contact your Strata-Tac sales representative.